

Celebration of Giving

Philanthropy Annual Report 2025



Charlestown
BY ERICKSON SENIOR LIVING®



A Word of Gratitude to the Charlestown Community

Dear Charlestown Residents,

As I reflect on my first year as Philanthropy Manager, I am truly inspired by the generosity and dedication of our donors, especially our residents. One of my main priorities coming into this role was to get to know the residents, the community, and what makes Charlestown so special.

From the very beginning, that distinction was clear. Residents were welcoming, thoughtful, and eager to share ideas and feedback. Many of those insights were incorporated into our work and contributed to the successes achieved in 2025.

Resident involvement remained a cornerstone of philanthropy this year. So many of you contribute to the Treasure Sale—whether by volunteering in the weekly stores or quarterly sales, donating items to be sold, or shopping the sales. Thanks to your incredible support, the Treasure Sale raised nearly \$300,000 in 2025, a record year!

You also showed incredible care for your neighbors by helping build a community where everyone has a home for life. In 2025, there were 24 new planned gifts designated for Benevolent Care, totaling \$2.1 million in future support. Planned gifts are essential, as they allow us to responsibly plan for the care of neighbors who may need financial assistance in the years ahead.

Every contribution, no matter the size, reflects a shared commitment to Charlestown's mission to provide a home for life in a vibrant senior community where residents and staff flourish..

Thank you for your generosity and support throughout 2025. I look forward to an even brighter 2026.

With gratitude,

Rachel Susio
Philanthropy Manager

The Charlestown Benevolent Care Foundation and Fund

Charlestown’s mission is to provide a **Home for Life** in a vibrant senior community where residents and staff flourish. In that spirit, the Benevolent Care Foundation and Fund exist to provide confidential financial support to residents who have exhausted their financial resources, despite careful planning, and there is a genuine inability to pay. This promise gives these residents and their families peace of mind knowing they have a home for life and will receive the same high-quality care and services with the support of the Fund.

Click [here](#) to donate to the BCF.

2025 Benevolent Care by the Numbers*

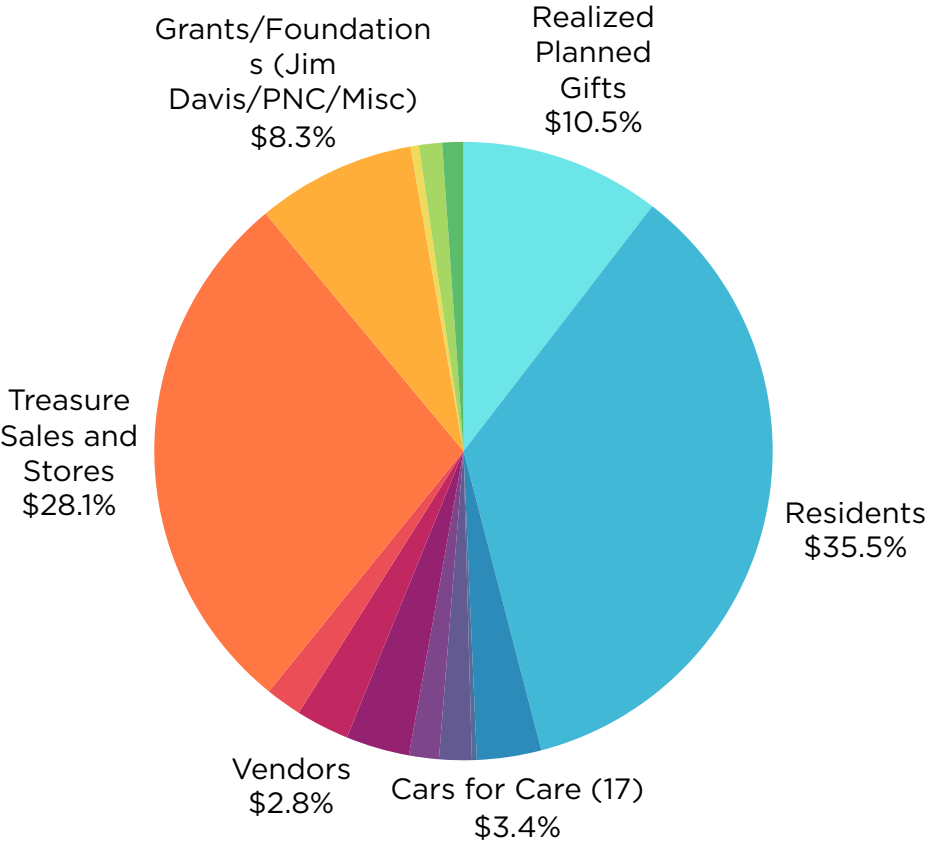
- \$847,972 total raised
- 47% of households donated
- 154 households contribute monthly
- 16 residents on avg who required support of the fund
- \$1.87 million from the fund spent on care
- \$5 million in the Foundation



*As of 12/31/2025

Sources represented in chart, but not labeled:

- Consignment 0.3%
- Putterland 1.1%
- Memory Walk 1.2%
- Employees 1.6%
- Resident Clubs 1.7%
- Tribute Gifts 1.9%
- Board of Directors 3.3%



The Charlestown Benevolent Care Foundation and Fund

The Charlestown Legacy Society

The Legacy Society helps ensure the future strength of the Benevolent Care Fund (BCF) by encouraging residents to leave a planned gift to the community. Gifts may come in several forms, but most commonly occur with a resident naming the BCF as a beneficiary of all or a portion of their Entrance Fee.

The Legacy Society recognizes those residents who have chosen to give a gift or make a pledge of \$5,000 or more to the BCF. As Legacy donors, the generosity of these residents helps support the longevity of the fund for many years to come.

In 2025, 24 residents made planned gifts to BCF totaling \$2.1 million. By year-end, cumulative planned gifts and annuities reached \$5.7 million, positioning the Fund to benefit from future realized contributions.



Membership in the Legacy Society fosters a strong sense of caring and compassion among our residents. If you would like to discuss adding the Legacy Society to your estate plans, please contact Rachel Susio at 410-737-8832.

The Charlestown Benevolent Care Foundation and Fund



A while back I got hold of a Charlestown pamphlet entitled, "Leave Your Legacy at Charlestown – Make A Difference for Your Neighbors." My husband and I both read through the pamphlet and saw the various ways residents can donate to the fund. We learned that besides a regular donation, residents can arrange to have a specified portion of their entrance fee donated to the Benevolent Care Fund. We sent a series of questions to Philanthropy and received clear, complete, and accurate answers from their office. We decided that a specific percentage of our entrance fee would go to the Benevolent Care Fund when we have left Charlestown. We are deeply pleased to actually be a strongly supportive part of Charlestown's "Home for Life." Rick and I would encourage other residents to consider looking into this process. It is always good to share your blessings with others.

-Cindy and Rick Jones, Maple Terrace residents and Legacy Society Members



I have designated my entrance fee to the Benevolent Care Fund because we are helping our friends and neighbors in their time of need. We may find ourselves in that same situation, given unforeseen events and medical costs. The legacy of home-for-life continues because of us and our donations. Many made this a reality in the past. It is ours to make it a reality for now and the future. It allowed us peace of mind when deciding to move here and continues to do that ~ what a gift we give ourselves and others! Simply put - caring, sharing, gratitude. It is a great investment for each of us!

-A Charlestown Legacy Society member who wishes to remain anonymous



Other Ways to Contribute to Benevolent Care

MEMORY WALK

Engraved bricks in our Memory Walk pathway, located at the entrance to the community, can be purchased for \$250. Benches with an engraved plaque are \$1,500 and can be placed around campus. Both are a thoughtful way to pay tribute to Charlestown residents. Memory Walk ceremonies are held in the Spring and Fall. In 2025, we started Phase I of a landscaping project to enhance the area surrounding the Memory Walk.

In 2025, we received \$12,290 donated to the Benevolent Care Fund for 11 memorial bricks and three benches to honor those we have lost.

For more information contact Bette Hallowell at 410-314-7958.



CARS FOR CARE

Our Cars for Care program offers an easy way for our residents and their family members to donate a vehicle that they no longer want or need. The donation of your vehicle allows you to save money on insurance, registration, parking, and maintenance of a vehicle that may not even be used. Your vehicle donation makes a difference for our Benevolent Care Fund and gives you a tax deduction.

In 2025, we had 17 car donations resulting in a total of \$34,400 in funds going to Benevolent Care.

For more information contact Bette Hallowell at 410-314-7958.



The Charlestown Scholars' Fund

The Scholars' Fund offers financial support to our hardworking student employees who meet the GPA qualifications and have worked at least 1,000 hours at Charlestown. Students are not only supported by our Scholars' Committee, but also by our Scholars' mentor team who commit to working with a student throughout their educational journey. In 2025, our generous residents raised **over \$250,000!** Click [here](#) to donate to the Scholars' Fund.

2025 Scholars' Committee

Mel Milio (Chair), Janet Allan, Margaret Bowler, Merci Izquierdo-Whitaker, Art Johnson, Dan Matthews, Paul Rao, and Audrey Trapp

"Your support not only alleviates financial burdens, but also inspires me to strive for excellence and continue personal and professional growth. I enjoy every moment I spend with you, and I can't wait to share my career plans with you and get your feedback and support."

-Cameron Miles, Scholarship recipient

2025 Scholars Fund by the Numbers

\$254,158 total raised
55% household participation
50 households donate monthly
\$226,433 in scholarship money distributed to
69 Scholars from the classes of 2019 to 2025

Click **here** to access the 2025 Ceremony where we celebrated our newest Scholars.



Additional Named/Partner Scholarships Awarded

1 scholar awarded \$2,000 -The Fenton and Tedd Robb Memorial Scholarship
1 scholar awarded \$4,000 - Your Future is Now Scholarship
1 scholar awarded \$4,000 - The Donald Brodeur 'Joy of Learning' Scholarship
2 scholars awarded \$2,000 each - AITP STEM Scholarship
3 scholars awarded \$4,000 each - Health Sciences Scholarship
1 scholar awarded \$2,000 - Treasure Sale Scholarship
1 scholar awarded \$2,000 - Committee Recognition Scholarship
1 scholar awarded \$6,000 - Towson University Scholarship
1 scholar awarded \$500 - Community College of Baltimore Co Scholarship

The Charlestown Scholars' Fund



Where to find Charlestown Scholars...

Anne Arundel Community College
American University
Appalachian State University
Bowie State University
CCBC-Catonsville
Coastal Carolina University
CCBC-Dundalk
Coppin State University
Frostburg State University
Goucher College
Howard University
Louisiana State University
Loyola of Maryland
McDaniel College
Morehouse College

Morgan State University
North Carolina A&T State University
Salisbury State University
St. Joseph's University
St. Mary's College
Stevenson University
Temple University
Towson State University
UMBC
University of Baltimore
University of Maryland, College Park
University of Maryland Eastern Shore
University of Maryland Global College
University of Maryland, School of Nursing
Washington College

The Charlestown Staff Appreciation Fund

The Staff Appreciation Fund exists to recognize our hardworking hourly staff for their contribution to our daily operations. These team members keep Charlestown running and exemplify our mission to help people live better lives.

In 2025, 65% of our residents contributed a generous \$377,274 to the Staff Appreciation Fund!



Who receives a Staff Appreciation check?

Wait Staff

Cooks

Utility Workers

Catering Staff

Bartenders

Restaurant Hosts

Dining Servers

Communications Specialists

Housekeepers

Maintenance

Security

Transportation

Engineering

Grounds Team

Facilities Coordinators

GS Coordinators

LPNs

Certified Nurse Aides

Programming Staff

Rehab Staff

Support Staff in:

-Finance

-Philanthropy

-Community Resources

-Sales

-Human Resources

-Fitness

-TV

-Dining

Resident-Led Group Fundraising in 2025

TREASURE SALES

Our Treasure Sale volunteers always set the bar high and join together in a committed effort. Our weekly Treasure Sale Tuesday sales in the three stores and four amazing quarterly sales contributed to another incredible year raising a record total of **\$287,300** for Benevolent Care!

RESIDENT CLUBS AND GROUPS

Thank you to our clubs and groups who gave generously in 2025. From ongoing sales during the year to seasonal craft fairs, we thank these groups for their support of our Philanthropic program. And thank you to the community members who support the groups' fundraising efforts. These clubs and groups raised **\$20,491** for the Benevolent Care, Scholars, and Staff Appreciation Funds.

Charlestown Quillers
Charlestown Quilt and Fiber Artists
Charlestown Little Theatre Company
Charlestown Stained Glass
Charlestown Woodshop
Charlestown Fireside Artists Committee
Bead and Jewelry Group of Charlestown
Knights of Columbus (OLOA Council 13069)

Floral Reflections
Nature Trail Committee
Recycling Club
Residents' Council
Second Hand Rose
TOPS
Needles 'n Hooks
Veterans of Foreign Wars Post 219

WINTER PUTTERLAND

Charlestown residents, employees, and families welcomed residents from sister community, Riderwood, to play 18 holes of miniature golf in the Conference Center to raise **\$11,270** for Benevolent Care. This year, we also had a basket raffle and 50/50 ticket sales. A special thanks to Pat Kasuda and the Winter Putterland committee who spearheaded the week-long festivities.

Chapel Concert Series

The Chapel Concert Series was established in 1989 by Virginia D. Moore, an early and dedicated resident of Charlestown. Her personal standard was a musician or musical group who, if they were qualified to perform at the Meyerhoff, they were welcome at the Chapel Concert Series.

A carefully planned series includes solo artists and ensembles who perform classical and popular selections. Concerts are typically held on Sunday afternoons at 3pm in the Our Lady of the Angels Chapel.

The annual fundraising contributions in 2025 raised **\$40,665** and are used to sponsor the artists who entertain us each season.

The Chapel Concerts Committee thanks the Society of St. Sulpice Province of the United States, Charlestown Treasure Sale volunteers, music-loving neighbors and guests and the Baltimore County Commission of Arts and Sciences for their roles to make beautiful music happen at Charlestown!





Looking Ahead in 2026

Philanthropy Events

- Scholars Ceremony - May 5th
- Mother's Day Pop-up Sale - May 8th
- Memory Walk Ceremonies
 - April 13th
 - September/October
- Treasure Sales
 - May 15-16
 - July 24-25
 - October 23-24
- Investing and Investment Fraud Seminar - June 24th
- Benevolent Care Campaign Month - August
- Legacy Society Ceremony and Brunch - August 19th
- Staff Appreciation Campaign Month - October

Look for other fundraising and informational events added throughout the year.

2026 Charlestown Philanthropy Team

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*Report distributed electronically. Hardcopy available upon request.